

Sponsorship Opportunities

Crittenden Insurance Coverage Forum 2009

October 1 - 2, 2009



Hyatt Regency Philadelphia at Penn's Landing

Crittenden Conferences creates a bridge of information between the Insurance industry and its professionals, presenting the most advanced information to educate, challenge and inspire attendees of the quickly growing Insurance industry. The annual conference is the ideal occasion to create direct contact with today's executives and tomorrow's leaders.

Crittenden Insurance Coverage Forum 2009 Sponsorship Opportunities

Platinum Sponsor \$5,000

- Exclusive sponsorship for Networking Reception (opportunity to upgrade menu)
- Option to provide materials with logo at cost (badge cords/wallets, bags, gifts, etc)
- Exhibit space in the high traffic conference registration foyer
- 1 full page black & white ad in event program
- Prominent listing in event program, i.e. sponsor page
- Logo featured on program and schedule distributed at registration
- Logo banner displayed prominently on conference website
- Company Contact information displayed on conference website with link
- 5 complimentary conference registrations (a \$1,772.00 value)
- 2 complimentary exhibitor/networking registration - no sessions included (a \$400.00 value)
- Logo on workshop, reception and directional signage
- Complete list of conference attendees for follow up marketing
- Logo featured on weekly email blasts to 20,000+ industry professionals
- Promoted as Platinum Sponsor on signage at conference
- First right of refusal for 2010 Crittenden Conferences

Gold Sponsor \$3,000

- Table-top exhibit space in the high traffic conference/registration foyer
- 1 full page black & white ad in event program
- Prominent listing in event program
- Logo featured on conference signage
- Logo featured on program and schedule distributed at registration
- Logo and website link featured on conference website
- Company description on conference website
- Logo featured on weekly email blasts to 20,000+ industry professionals
- 3 complimentary conference registrations (a \$1185.00 value)
- 1 complimentary exhibitor/networking registration - no sessions included (a \$200.00 value)
- Complete list of conference attendees for follow up marketing

Silver Sponsor \$2,000 (limited to 7)

- Table-top exhibit space in the high traffic conference/registration foyer
- Half page black & white ad in event program
- Listing in event program
- Logo featured on program and schedule distributed at registration
- Logo featured on conference signage
- Logo featured on program and schedule distributed at registration
- Logo and website link featured on conference website
- Logo featured on weekly email blasts to 20,000+ industry professionals
- 2 complimentary conference registrations (a \$890.00 value)
- 1 complimentary exhibitor/networking registration - no sessions included (a \$200.00 value)

Table Top Exhibit \$1,500

- Table-top exhibit space in the high traffic conference/registration foyer
- 1 complimentary conference registration (a \$495.00 value)

Promotional Item Sponsor \$1,000 + cost of item

- Provide a promotional item to be distributed to all attendees throughout the conference featuring your company's logo
- Items include, but are not limited to:
 - Pens
 - Folders - Pad folios
 - Conference bags
 - Lanyards

Sponsorship Registration Form Sponsorship Types

Please indicate which sponsorship you would like

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Table Top Exhibitor	Promotional Item Sponsor
\$5,000	\$3,000	\$2,000	\$1,500	\$1,000 +

Company Sponsor Information

Company Name _____

Address _____

City _____ State _____ Zip _____

Website _____

Sponsor Contact Information

First & Last Name _____

Title _____

Email _____

Phone _____ Fax _____

Address _____

(If different from above)

City _____ State _____ Zip _____

Payment:

Credit Card:

Visa _____ MasterCard _____ Amex _____ Discover _____

Card Number _____

Name on Card _____

Expiration Date _____

Signature _____

Fax: 619-374-1979

Mail: Crittenden Conferences, Inc.
3990 Old Town Ave., Suite C300
San Diego, CA 92110

Advertising Schedule

- Email marketing: Executed weekly from July thru September. Each email blast is sent to 20,000+ industry professionals.
- Website: Is up and running. Updated weekly, with complete conference information to be announced in late July.
- Brochure: Printed in early August and mailed late August to approximately 4,000 – 6,000 industry professionals.

Contact Information

Shayna Stinson
Conference & Marketing Director
Crittenden Conferences, Inc.
P – 619-393-1810
F – 619-374-1979
E – Shayna@CrittendenConferences.com

Therese Laramee
Conference & Marketing Coordinator
Crittenden Conferences, Inc.
P – 619-393-1874
F – 619-374-1979
E – Therese@CrittendenConferences.com

Conference Website: www.CrittendenICF.com